

Sloane Ketcham



Media Kit

2019 - 2020

First and foremost, I am so glad you're here!



Hello There!

I'm Sloane Ketcham

Over the past ten years, I have chased my dreams with reckless abandon and have been able to build a brand, business, and life that I am totally proud of. I've gone from a teen mom to a multifaceted business tycoon, best selling author, professional speaker and international coach. Over the years, I have had the opportunity to be featured on numerous podcasts, virtual summit's, live in-person events and more. There is truly, truly nothing I love more than a really great collaboration through the power of story.

This guide gives you every ounce of information you need in order to decide if you want to work with me (which, by the way, would be AWESOME!)

My style? It's raw, real, and authentic. I believe in giving people practice action steps - no fluff - no BS kind of talk. Every topic I speak on is well thought out, full of emotion, practical action steps, and hopeful encouragement. I'm the girl that you can always trust to let you know that you have a piece of lettuce stuck in your teeth!

Your audience is the star, they matter most, my style is to make sure they know it. I'm committed to delivering a keynote, Q & A, or breakout session that will have your audience inspired, excited and ready to make lasting change - and of course rave all about your event and the immense value they'll never forget!

Talk Topics

Topics are current as of Fall 2019

FEATURED KEY NOTE

Beautiful Girl, You Can Do Hard Things - Based on Sloane's best-selling book, this talk can be done as a key note, breakout session or Q & A. Sloane leads women through her *You Can Do Hard Things Fail-proof Formula*, proven to help women step into their calling with courage and unwavering faith.

TALKS / BREAKOUTS / Q & A

Prosper Where Your Planted - "This is the day the Lord has made I will rejoice and be glad in it." Psalm 118:24

Sloane shares her personal story of transformation, from teen mom to triumphant woman of God. This talk is designed to take the audience deep into their own moments of weakness and fear so that they can discover God's calling on their lives.

Sorry Not Sorry - Sloane delivers an unapologetic and adrenaline filled talk that she designed to help women unleash their power within. Geared for sales team, executives, leaders, movers and shakers, this talk is proven to increase overall revenue, retention, and recruiting efforts almost instantly!

Social Not Saley - Geared to help the modern day entrepreneur, this talk gives people the exact method Sloane used to grow her FB Page to 26,658 fans, and helped her monetize her following in a way that won't leave you feeling salesy or icky! Her approach is simple and implementable without expensive ads and tech skills.

** Speaking Fee: Sloane's speaking fee is \$5000 + travel and accommodations. Virtual speaking fees vary, please get in touch with us.*

Who follows Sloane?

WOMEN, 30 - 45, USA

Sloane's audience is primarily female dreamers, doers, and entrepreneurs.

They are driven, incredibly hard workers, and encouragers! Most desire to impact and influence in their home and community. They are courageously pursuing the calling on their lives.



Hey, here's the truth:

All talks can be customized to meet your needs and specific audience. Sloane can even create a custom talk just for you!

F A C E B O O K



26k +

average posts per day: 2

I N S T A G R A M



2k +

average posts per day: 2

P I N T E R E S T



2k +

average pins per day: 1

T W I T T E R



2k +

average tweets per day: >1

Let's Get Social...

Sloane boasts a strong social media presence. In her "keeping it real" ways, she has grown a following of devoted fans, followers, and friends and is proud to be able to share many aspects of her life and business .

Running a multifaceted business takes a consistent posting schedule and a strong online voice, both of which Sloane takes pride in.



W H A T C A N Y O U E X P E C T ?

Sloane will partner with you in marketing your event. You can choose your level of engagement. Regardless of your budget Sloane always includes 1 round of social media posts on each of her platforms for every speaking engagement!

Thank you so much! I can't wait to collaborate!



How To Book

LET'S DO THIS

AS SEEN IN:

All speaking engagements are booked on a first come, first serve basis. Sloane's calendar is filling quickly for the rest of 2020, due to Covid-19 and an increase in virtual stage opportunities.

Please email: hello@sloaneketcham.com and include the date of your event the website, and what you envision for Sloane's participation. Please allow 24-48 hours for a reply. I'm so excited to team up with you and work together to make things happen!

808-691-0202

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WWW.SLOANEKETCHAM.COM

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